

Cultural Diplomacy and International Cultural Relations – a view from the European sub-state level

Panel Discussion in the framework of the exhibition of
the art project *Outer Space Transmitter*

15. October 2021 from 17:00 h to 18:15 h
At the Auditorium Maximum, Seminar Room
Krupnicza 33, Kraków

Cultural Diplomacy is most often understood as an activity taken by a state or government in order to realize its foreign policy strategic goals. It is therefore construed as an untraditional branch of regular diplomatic initiatives, targeting also a broader audience, not only high-level diplomats who mingle in the corridors of ministries and embassies and negotiate difficult international deals.

This state-centered approach of cultural diplomacy is more and more challenged by both sub-state and non-governmental actors – regions and municipalities, NGOs and artists who perform culture. Moreover, it is not unusual that certain international cultural activities undertaken by substate level actors might run in opposition to the governmental line. Therefore, this panel will discuss conducting cultural diplomacy from below – taking into account the regional view, municipal policies and artistic approaches. As the European Union is a very important actor in funding and supporting substate level initiatives, we will also reflect upon its role in cultural diplomacy. Finally, looking from a European citizens' perspective: What part can cultural activities play in a bottom-up Europeanization especially with regard to the EU's sub-state regions?

This event is part of the public exhibition of the art project *Outer Space Transmitter* realized as part of the cooperation between the artist Mona Schulzek and the international research project REGIOPARL. The artwork consists of a functional antenna through which people can send messages about Europe into space. By engaging in this experience, participants have the possibility to share their personal perspective on the EU. The *Outer Space Transmitter* travels through Europe's regions and will stop in Kraków on 15th of October to send your messages about Europe to outer space.

You can find more information about the project here: www.outerspacetransmitter.art

Exhibition of the art project OUTER SPACE TRANSMITTER

When? On 15. October 2021 from 10:00 h to ca. 18:15 h

Where? In front of the Collegium Novum, the Jagiellonian University's main building, Gołębia 24,
31-007 Kraków

You are invited to meet the artist and send you messages about Europe to outer space!

Programm Panel Discussion

(The event will be in English)

17:00 h	Welcome and Introduction Dr. Marcin Zubek , Assistant Professor, Institute of European Studies, Jagiellonian University
17:10 h	Impulses & discussion <ul style="list-style-type: none">• Robert Piaskowski, Plenipotentiary for Culture of the Mayor of the City of Kraków• Dr. Elisabeth Donat, Assistant Professor and Head of the Department for European Policy and the Study of Democracy, Danube University Krems• Sara Kikić, Advisor for Culture and Science2Public, REGIOPARL Moderation: Dr. Marcin Zubek , Jagiellonian University
18:15 h	End of event

About the organizers:

The panel is a joint initiative stemming from two research projects – REGIOPARL and REACTIK. REGIOPARL, carried out under the lead of Danube University Krems and in cooperation inter alia with the Jagiellonian University, wants to contribute to a better understanding of the instruments, potentials, and limits of the regional level as a bearer of European democracy. REACTIK is a project led by the Bezalel Academy of Arts and Design (Jerusalem) and carried at the Jagiellonian University in cooperation with partners from Israel, Denmark, India, Japan and New Zealand. It is funded by the European Commission (Jean Monnet Network) aimed at broadening the field of European integration studies by incorporating the domain of European Cultural Diplomacy.

More information about the research project REGIOPARL is available here: www.regioparl.com

More information about the project REACTIK is available here: www.reactik.eu



REACTIK is



Co-funded by the
Erasmus+ Programme
of the European Union